

**Electoral Commission | Te Kaitiaki Take...** @ElectoralCom... · 11m

Kia ora [redacted] - on 7 June 2023 you made a request under the Official Information Act 1982: [twitter.com/\[redacted\]](https://twitter.com/[redacted])

You requested we respond via Twitter. Our response is in the attached image & is summarised below. (1/6)



[redacted] · Jun 7  
Replying to @ [redacted]  
#OIA question for @ElectoralCommNZ  
What steps are you taking against electoral #ai abuse?...

1 replies 7 retweets 7 likes

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All election advertising must include a promoter statement giving the name & address of the person behind the ad, so people can contact the promoter if they have any questions. The same rules apply to all election advertising, including that generated by AI. (2/6)

1 replies 8 retweets 8 likes

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There are no specific rules in the Electoral Act that regulate or require disclosure of the use of AI and the Electoral Commission has not asked political parties about operational use of AI. (3/6)

1 replies 7 retweets 7 likes

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We have advice on our website on the election advertising rules and what people can do if they see something during an election that doesn't seem right. [elections.nz/guidance-and-r...](https://elections.nz/guidance-and-r...) (4/6)



1 replies 5 retweets 5 likes

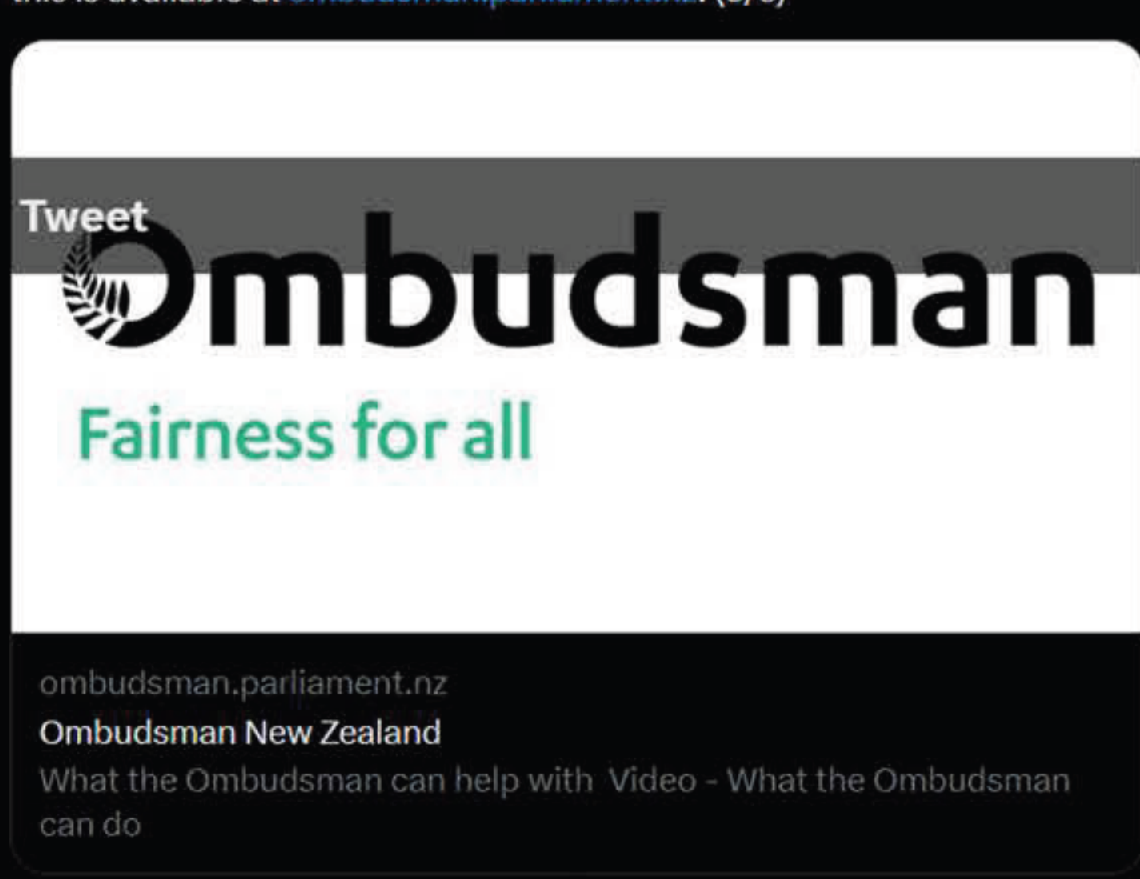
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In the interests of transparency, we release responses to OIA requests every 3 months. We will publish this response with your personal details redacted. (5/6)

1 replies 6 retweets 6 likes

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You have the right to make a complaint to the Ombudsman if you're not satisfied with the response to your request. Information about how to do this is available at [ombudsman.parliament.nz](https://ombudsman.parliament.nz). (6/6)



1 replies 5 retweets 5 likes